

NEW AND RENEWABLE ENERGY DEPARTMENT  
GOVERNMENT OF MADHYA PRADESH

“GOLDEN OPPORTUNITY”

INVITING ATTENTION OF ALL MANUFACTURERS AND DEALERS OF SOLAR BASED  
PRODUCTS AND VARIOUS ENERGY EFFICIENT EQUIPMENTS

OFFER TO USE RETAIL NETWORK IN 50 DISTRICTS OF MADHYA PRADESH FOR  
REPUTED AND RELIABLE CERTIFIED PRODUCTS

M.P. Urja Vikas Nigam Limited (MPUVNL), Bhopal is a fully owned company of State Government working as Nodal Agency for Renewable Energy and Energy Efficiency. It has established 50 Akshay Urja Shops in Madhya Pradesh which are commercial set ups run by private entrepreneurs. MPUVNL invites applications from reputed companies and dealers capable of providing popular Solar based (Photovoltaic and Thermal) products as well as Energy Efficient Equipments (LED lights, Energy savers, Innovative products) which are properly certified and standardized as per requirements. Interested applicants may download the application form from our website: [www.mprenewable.nic.in](http://www.mprenewable.nic.in) and submit the completed applications with required documents at the Head Office in Bhopal latest by 25<sup>th</sup> February, 2011 at 5.30 P.M. The detailed terms and conditions can also be downloaded from the website.

MANAGING DIRECTOR

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M.P. Urja Vikas Nigam Limited  
Urja Bhawan, Link Road No.2, Shivaji Nagar, Bhopal 462016  
Phone: 0755-2556526, Email: mdurjanigam@rediffmail.com  
No. MPUVN/Advt.-ASS/2010-11/4711 dtd 04.02.2011

**Application for Registration of Manufacturers of renewable energy & energy efficient equipments under market mode**

To,

The Managing Director,  
M.P. Urja Vikas Nigam Ltd.,  
" Urja Bhavan", Main Road No. 2,  
Near 5 No. Bus Stop,  
Shivaji Nagar,  
Bhopal 462 016.

Dear Sir,

We are the manufacturers/authorized dealers of Solar Thermal / Solar Photo-Voltaic based Renewable Energy equipments / energy efficient equipments and desire to get ourselves registered with the M.P. Urja Vikas Nigam Ltd. for marketing our products. We agree to abide by all the terms and conditions applicable under the Marketing Mode and also affirm that we shall supply BIS / MNRE/BEE approved specifications equipments and shall have the sole responsibility of strictly adhering to BIS / MNRE/BEE and other authorised test centres. Our details are as under:-

Sr No.	Particulars	Details
1	Name of firm / Company	
2	Manufacturer/Authorized dealer? <sup>1</sup>	
3	Registered office address:  Telephone no.:  Fax no.:  Web site:	

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<sup>1</sup> Specify

	Correspondence address:  Telephone no:  Fax no:		
4	Name , Designation & Signature of Authorized person	Name & Designation	Signature
	E-Mail	E-Mail :	
5	Contact & Fax Nos. of the authorized person		
6	Registration No. with Industries Department <sup>2</sup>		
7	Registration with MNRE / BIS /BEE/ Other Authorised test centres <sup>3</sup>		
8	Registration with Central Commercial /Sales Tax Department <sup>4</sup>		
9	Registration with State Commercial		

<sup>2</sup> Enclose copy

<sup>3</sup> Enclose relevant copies of registration & test reports

<sup>4</sup> Enclose copy

	/Sales Tax Department <sup>5</sup>													
10	Equipments offered for marketing  (Enclose a separate spiral binding for each product which includes index, equipment detail, specifications and standards, any other details etc.)	<table border="1"> <tr> <td colspan="2">Items Requested for Registration</td> </tr> <tr> <td>1</td> <td></td> </tr> <tr> <td>2</td> <td></td> </tr> <tr> <td>3</td> <td></td> </tr> <tr> <td>4</td> <td></td> </tr> <tr> <td>5</td> <td></td> </tr> </table>	Items Requested for Registration		1		2		3		4		5	
Items Requested for Registration														
1														
2														
3														
4														
5														
11	Registration fee	(Payable only if registration is approved by MPUVNL)												
12	Any other information													

We hereby declare that the above information as submitted by us is true to the best of our knowledge. In case any information given by us in this application or attached documents is found to be incorrect, false, untrue we understand that the MPUVNL shall be free to reject our application for Registration without assigning any reason thereof

Date:-

Signatures with name

Place:-

Seal of the Managing

Director/ Partner / Proprietor

***Note : Applications (complete in all respects) along with the relevant supporting documents must be submitted in spiral bind form only.***

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<sup>5</sup> Enclose copy

**For Office Use Only**

Registration No: UVN/MKT/2010-11/	
Date of Registration	
Validity of Registration up to	
Items Registered for marketing	
Signatures of Registering Authority	

## **Market mode for promotion of renewable energy & energy efficient equipments through Akshay Urja Shops**

Madhya Pradesh Urja Vikas Nigam Limited (MPUVNL), a state nodal agency for promotion of Renewable Energy & Energy Conservation in Madhya Pradesh, intends to provide manufacturers/their authorized dealers of renewable energy & energy efficient equipments with a platform to promote & market their products through Akshay Urja Shops in 50 districts of Madhya Pradesh, to be established in accordance with administrative approval from MNRE, Govt. of India.

MPUVNL has initiated the process for establishment of a vast retail network of Akshay Urja Shops in 50 districts. The market mode mechanism offers the manufacturers & authorized dealers of such products to use this network for marketing their products. Manufacturers/ Authorized dealers shall use this platform facilitated by MPUVNL to market products strictly as per the standards & specifications of MNRE /BEE and other authorized centres (BIS standards etc). The sincere objective of MPUVNL is to ensure the supply of quality products to the consumers through its network of Akshay Urja Shops. This mechanism aims to curb the flooding of the market with substandard and inferior products, which though available at low cost and involving attractive margin for the sellers, has a limited life compared to their efficient counterparts.

Under this mechanism, the manufacturers/authorized dealers selected through the registration process shall, through this network, be able to sell their products throughout the state. The application for registration will be invited by MPUVNL and the applications shall accompany, apart from others, complete details, specifications about the range of renewable energy & energy efficient products offered by such manufacturer/authorized dealer. The list of the registered manufacturers/authorized dealers shall be made available by MPUVNL on its website and same shall be made available to each of the Akshay Urja Shops. This information may be useful to buyers as well as owners of Akshay Urja Shops in selecting the registered manufacturers/authorized dealers of their choice from the list.

The mechanism envisages the registered manufacturers/ authorized dealers to undertake training sessions for Akshay Urja Shop owners on after sale services of their products from time to time and for ensuring easy availability of the spare parts for their products marketed under this mechanism at reasonable prices. This shall ensure pre-sales as well as post-sale benefits to the buyer.

**Terms & Conditions for Registration of manufacturers/authorized dealers of renewable energy & energy efficient equipments**

The following terms & conditions shall govern the registration process of such manufacturers:

- a) The manufacturers/ authorised dealers shall be required to submit a non-refundable registration fee of Rs. 500/- per application; only if their registration is approved by MPUVNL.
- b) The details and documents to be submitted along with application for registration must be strictly in the application format along with a separate spiral binding for each product in the following format.
  - 1.) Index
  - 2.) Equipment detail
  - 3.) Specifications and standards of equipment
  - 4.) Test reports
  - 5.) Any other Details
- c) The manufacturers/ Authorized dealers shall be required to submit the notarized declaration for supplying equipments as per the standards & specifications of MNRE /BEE and other authorized centres (BIS standards etc).
- d) Manufacturers/ Authorized dealers shall have the sole responsibility of using the platform facilitated by MPUVNL to market products strictly as per the standards & specifications of MNRE /BEE/other authorized centres (BIS standards etc);
- e) The role of MPUVNL is restricted only to facilitate a platform between the manufacturers/authorized dealers and the owners of Akshay Urja Shops;
- f) The mechanism requires the manufacturers/authorized dealers to declare their product range, specifications, standards etc. of their products during the registration process;
- g) In case any information (or attached documents) given by such manufacturers/ authorized dealers during the registration process is found to be incorrect, MPUVNL shall have full rights to initiate suitable action as deemed appropriate;
- h) MPUVNL shall not be a party to arrangement between such manufacturers/ authorized dealers & owners of Akshay Urja Shop or any matter related to costs, quality, sales obligation, warrantee, after sales services or any other difficulty related to such products;
- i) Genuine complains from buyers shall initiate suitable actions by MPUVNL as deemed appropriate;
- j) This registration process is limited for the manufacturers/authorized dealers of renewable energy equipments such as solar cookers, solar water heating systems, solar lantern, solar home lighting & street lighting systems, small solar power plants (stand-alone), energy efficient CFLs, LED products or any

other energy efficient devices as approved by MNRE /BEE/ other authorized centres ;

- k) Any deviation/violation from the terms & conditions for registration process as specified by MPUVNL shall result in the cancellation of registration of such manufacturers/authorized dealers;
- l) The mechanism promotes marketing of quality products at competitive price. The Akshay Urja Shops may have products from different registered manufacturers/ authorized dealers so that the buyer can procure equipments of his choice;
- m) The registered manufacturers/ authorized dealers shall undertake training sessions for Akshay Urja Shop owners on after sale services of their products from time to time;
- n) The registered manufacturers/ authorized dealers shall be responsible for providing easy access to the spare parts of their products marketed under this mechanism at reasonable prices; and
- o) The manufacturers/ Authorized dealers must strictly abide with the terms and conditions applicable under market mode.
- p) The certification of registration with MPUVNL shall not be used either for supplying or installation of equipments especially in central, state, semi Govt., NGO's and any other autonomous body. However, applicants shall be free to participate in tender for supplying or installation of their products.
- q) Decision of MPUVNL shall be final with respect to registration.
- r) The MPUVNL shall in no case be responsible or liable for any loss/damage, lack of business, payment dispute, litigation, and consumer complaint etc. regarding applicant firm under this scheme. No claim whatsoever shall be liable on MPUVNL.



## निजी अक्षय ऊर्जा शॉप की सूची

- 1 मेसर्स निधी अक्षय ऊर्जा शॉप  
142 तिलक नगर  
इंदौर
- 2 मेसर्स राज अक्षय ऊर्जा शॉप,  
18-द्रोणाचार्य स्टेडियम कॉम्प्लेक्स,  
एम.एल.बी. स्कूल के पास  
छिंदवाड़ा
- 3 मेसर्स राज किरण इंटरप्राइजेज  
अक्षय ऊर्जा शॉप,  
झॉन टॉवर, कॉलेज रोड,  
रीवा
- 4 मेसर्स रशमी इंटरप्राइजेज अक्षय ऊर्जा शॉप  
कुण्डलीय पैलेस, रोडवे के सामने, डिपो  
बड़वानी-451551
- 5 मेसर्स ओज अक्षय ऊर्जा शॉप,  
औरेंज बिल्डिंग, कीर्ति स्तम्भ  
नमक मण्डी, सागर
- 6 सूर्यान अक्षय ऊर्जा शॉप,  
शुक्रवारी बाजार, गांधी चौक,  
सिवनी
- 7 श्री दिग्विजय सिंह  
मेसर्स हीरामणि अक्षय ऊर्जा शॉप,  
207, एम.जी. रोड,  
देवास
- 8 श्री संजय दीपावड़े  
मेसर्स प्राकृतिक सूत्र विकास संस्थान  
अक्षय ऊर्जा शॉप,  
सेठ कॉम्प्लेक्स, रदल चौक  
जबलपुर
- 9 श्री संजय कुमार शाह,  
मेसर्स जनता श्री अक्षय ऊर्जा शॉप,  
336 एम.जी. रोड, राधिका कॉम्प्लैक्स  
अलीराजपुर-457887  
07394.233642
- 10 श्री हरिओम ताम्रकर  
मेसर्स श्री ओम एनर्जी अक्षय ऊर्जा शॉप,  
अमरकंटक रोड, चेतना नगर,  
अनूपपुर-484224  
9425078243
- 11 श्री महेश त्यागी,  
मेसर्स त्यागी इलेक्ट्रॉनिक्स अक्षय ऊर्जा शॉप,  
राणा शशिन्द्र चौराहा, पछाईखेड़ा रोड,  
अशोकनगर-473331  
9893390617
- 12 श्री योगेश कटारे,  
मेसर्स बालाघाट अक्षय ऊर्जा शॉप,  
c/o वास्तु कन्स्ट्रक्शन, एफ-11, प्रथम तल,  
धनराज कॉम्प्लैक्स, मेन रोड,  
बालाघाट-481001, 9424389794
- 13 श्री मीना सूर्यवंशी,  
मेसर्स गर्वित अक्षय ऊर्जा शॉप,  
पालिका बिहार, नियर इ.एल.सी. चर्च,  
कोठी बाजार, बैतूल-460001  
07141238491
- 14 श्री महेन्द्र जैन,  
मेसर्स महेन्द्र ट्रेडर्स अक्षय ऊर्जा शॉप,  
इतवारा रोड,  
भिंड-477001  
07534234218

- 15 श्री आनंद रतिलाल पाटीदार,  
मेसर्स विवेकानन्द सेल्स एन्ड सर्विस,  
अक्षय ऊर्जा शॉप निमार हॉस्पिटल के सामने,  
अमरावती रोड,  
जिला-बुरहानपुर-450331  
9826352230
- 16 श्री मनोज कुमार जैन,  
मेसर्स आदि अक्षय ऊर्जा शॉप  
शॉप नं. 12, नगर पालिका मार्केट,  
नियर बसस्टेण्ड,  
जिला-छतरपुर 471001
- 17 श्रीमति रंजना अग्रवाल,  
W/O सुनील अग्रवाल,  
मेसर्स सार्थक अक्षय ऊर्जा शॉप,  
21 हॉस्पिटल रोड, आजाद मार्केट,  
जिला-दमोह-470662  
9893883885
- 18 श्री विनय गुप्ता  
मेसर्स श्री विनायक अक्षय ऊर्जा शॉप  
नियर सीता सागर, कलेक्ट्रेट रोड,  
जिला-दतिया 475661
- 19 श्री अजीज रहमान खान  
मेसर्स उजाला अक्षय ऊर्जा शॉप  
17 उदयजी मार्ग, नियर मोहन टॉकीज चौराहा,  
जिला-धार 454001
- 20 श्री आनंद प्रश्नाणी  
मेसर्स प्रश्नाणी अक्षय ऊर्जा शॉप  
न्यू नॉवल्टी स्टोर, मेन रोड,  
जिला-डिंडौरी 481880
- 21 श्री अशोक कुमार जैन  
मेसर्स आशादीप अक्षय ऊर्जा शॉप  
दुबे कॉलोनी, गली नं. 1,  
जिला-गुना 473001
- 22 श्री संजय जैन  
मेसर्स एम.पी. अक्षय ऊर्जा शॉप  
जैन मन्दिर के सामने, हजरत रोड,  
नया बाजार,  
जिला-ग्वालियर 474009  
9425116056
- 23 भवानी अक्षय ऊर्जा शॉप  
इंदौर रोड,  
जिला-हरदा 461331  
9425125887
- 24 श्री अनिल अग्रवाल  
नर्मदा मशीनरी एवं इलैक्ट्रीकल,  
अक्षय ऊर्जा शॉप,  
रामजी बाबा मार्केट, टैक्सी स्टेण्ड,  
जिला- होशंगाबाद 461001
- 25 श्री रमेशचन्द्र जैन  
राजश्री अक्षय ऊर्जा शॉप  
104 नेहरू मार्ग, राजवाड़ा चौक,  
जिला- झाबुआ 457661
- 26 श्री राजेन्द्र कुमार अग्रवाल  
विनायक अक्षय ऊर्जा शॉप  
संस्कार भारती कैम्पस, राम मनोहर लोहिया  
वार्ड,, जिला- कटनी 483501
- 27 श्री अशोक लॉड
- 28 श्री हेंमत मेहता

- सूर्या अक्षय ऊर्जा शॉप  
पार्वती ट्रेडर्स, माता चौक,  
राजपूत छात्रावास के सामने,  
जिला-खण्डवा 450001  
9907519904
- 29 श्री अर्जुन प्रसाद  
ग्रामोद्योग अक्षय ऊर्जा शॉप  
ग्रामोद्योग संस्थान, महाराजपुर, मेन मार्केट,  
जिला-मण्डला-481661
- 30 श्री विकास दवे  
केबिल विजन अक्षय ऊर्जा शॉप  
64, नई आबादी, रोड नं. 1,  
जिला-मंदसौर-458001
- 31 श्री श्यामसिंह  
श्याम इलेक्ट्रीकल अक्षय ऊर्जा शॉप  
एम.आई.एस. रोड,  
जिला-मुरैना 476001  
9926237837 /9584662614
- 32 श्री रविप्रकाश नोरिया  
रवि एनर्जी अक्षय ऊर्जा शॉप  
संकाल तिराहा, मसरान वार्ड,  
जिला-नरसिंहपुर 487001  
07792-234854
- 33 श्री ललित सिंह चौहान  
तरुण अक्षय ऊर्जा शॉप  
जरौली मार्केट, शॉप नं. 15,  
जिला-नीमच 458441  
9425940456
- 34 श्रीमति मधु अग्रवाल  
w/o सारांश अग्रवाल  
मनोहर इंटरप्राइजेस अक्षय ऊर्जा शॉप  
गोविन्द चौक, मेन मार्केट,  
जिला-पन्ना 488001  
07732.250304 /9981485613
- 35 श्री प्रदीप कुमार चौधरी  
चौधरी अक्षय ऊर्जा शॉप  
गूजर भवन, भोपाल रोड,  
जिला-रायसेन 464551  
9893222876
- 36 श्री मनोज दरबार  
मालवा अक्षय ऊर्जा शॉप  
वार्ड नं. 10 पर्यान चौक,  
लाल मार्वल मन्दिर के पास,  
जिला-राजगढ़ 465661  
1425371552
- 37 श्री राहुल उपाध्याय  
शाश्वत अक्षय ऊर्जा शॉप  
शॉप नं. 9, स्टेडियम मार्केट, 2 बत्ती,  
जिला-रतलाम 457001
- 38 श्री दीपक कुमार बुघौलिया  
यू.एस. सेल्स कॉरपोरेशन अक्षय ऊर्जा शॉप  
विपिन स्टोर्स के सामने, सिटी कोतवाली रोड  
जिला-सतना 485001
- 39 श्री पंकज तोषनीवाल  
सूर्य शक्ति अक्षय ऊर्जा शॉप  
C/o माहेश्वरी मशीनरी, स्टोर, नदी चौराहा,  
जिला-सीहोर 466885
- 40 श्रीमति अर्चना केशरवानी  
w/o दीनदयाल केशरवानी  
कृषि विकास केन्द्र अक्षय ऊर्जा शॉप  
न्यू बस स्टॉप रोड,  
जिला-शहडोल 484001

- 41 श्री नरेन्द्र गुप्ता  
दीपक ट्रेडर्स अक्षय ऊर्जा शॉप  
जाट हॉस्टल रोड, कॉलेज के सामने,  
जिला-श्यापुर 476337
- 42 श्री रविशंकर गुप्ता  
औंकारेश्वर अक्षय ऊर्जा शॉप  
ऋषि गैस सर्विस के सामने, शंकर कॉलोनी  
जिला-शिवपुरी 476337
- 43 श्री लालजी राम प्रजापति  
शुजालपुर अक्षय ऊर्जा शॉप  
अहिंसा कॉम्प्लेक्स, सरकारी  
हॉस्पिटल के पास,  
जिला-शुजालपुर 465333  
9755360005
- 44 श्री सनरेश घुगानी  
विजय रेडियो हाऊस अक्षय ऊर्जा शॉप  
बस स्टेण्ड रोड,  
जिला-सीधी 486661
- 45 श्रीमति आशा अरुण यादव  
आशा अक्षय ऊर्जा शॉप  
विन्ध्य नगर रोड, धोती वैधन  
जिला-सिंगरौली 486890
- 46 श्रीमति किरण जैन  
w/o अशोक जैन  
जैन अक्षय ऊर्जा शॉप  
प्रधानपुरा कोतवाली, मण्डी रोड,  
जिला-टीकमगढ़ 472001
- 47 श्री बलराज सिंह डाबी  
श्री साईं अक्षय ऊर्जा शॉप  
सी-107, पंडित दीनदयाल कॉम्प्लेक्स,  
सांवेर रोड, जिला- उज्जैन 456001  
9826322784
- 48 श्री विजय शर्मा  
आकाश अक्षय ऊर्जा शॉप  
न्यू कॉलोनी, ज्वालामुखी, पुराना बस स्टेण्ड,  
शॉपिंग कॉम्प्लेक्स,  
जिला-उमरिया 484661
- 49 श्रीमति अरुणा देवेन्द्र जैन  
डी.के. अक्षय ऊर्जा शॉप  
प्लॉट नं. 17/1ए औद्योगिक क्षेत्र  
जिला- विदिशा 464001  
07592.250223
- 50 अक्षय ऊर्जा शॉप  
म.प्र. ऊर्जा विकास निगम  
भोपाल द्वारा संचालित

## Statement of Proposed Private Akshay Urja Shop in M.P.

Sr No.	District	Pin Code	Phone/Mobile No.	Sr No.	District	Pin Code	Phone/ Mobile No.
01	Murena	476001	9926237837 / 9584662614	24	Satna	485001	07672-23786 9300674537
02	Khandwa	450001	9907519904	25	Sehore	466665	9425019105
03	Panna	488001	07732-250304 9981485613	26	Hoshangabad (Anil Agrawal)	461001	9425366223 07574-250250
04	Neemach	458441	9425940456	27	Sidhi	486661	07822-252426
05	Alirajpur	457887	07394-233642	28	Betul	460001	07141-238491
06	Gwalior	474009	9425116056	29	Shivpuri	473551	07922-30375 9893073175
07	Damoh	470662	9893883885	30	Ashoknagar	473331	9893390617
08	Harda	461331	9425125887	31	Sheopur	476337	9893915056
09	Narsingpur	487001	07792-234854	32	Mandla	481661	07642-216202 9425484742
10	Anooppur	484224	9425078243	33	Dindori	481880	7644234010
11	Ujjain	456001	9826322784	34	Balaghat	481001	9424389794
12	Vidisha	464001	07592-250223	35	Dhar	454001	07292-222839 9826469388
13	Rajgarh	465661	1425371552	36	Khargone	456001	07282-232547 9826371747
14	Raisen	464551	9893222876	37	Burhanpur	450331	9826352230
15	Shujalpur	465333	9755360005	38	Bhind	477001	07534-234218
16	Jhabua	457661	07393-286463	39	Katni	483501	07622-223601 9425153933
17	Chhatarpur	471001	07682-400424 9826073794	40	Tikamgarh	472001	9993485051
18	Mandsaur	458001	07422-243225	41	Shahdol	484001	9425182887
19	Ratlam	457001	07412-234433				
20	Datia	475661	07522-235743 9425121678				
21	Umaria	484661	07653-222315 9425181615				
22	Guna	473001	07542-221293 9425758593				
23	Singrauli	486890	07805-222235 9425177235				